

FAX# 703 528 7880  
CREDIT RISK !!!  
HARRIS REPORT FROM REP  
OCT9/12 11.09  
\*\*\*CHANGES\*\*\*  
\*\*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME	<u>STEPHANIE KINCALD</u>
SALES PRSN	<u>WA- JOE KNAUER</u>

CONTRACT # 6360855

CLASS: NATL. LOCAL

REGIONAL

ORDER

CONTRACT #	6360855	CL#
EST#	465	COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT3/12 OCT9/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OF BILLING NEEDS \_\_\_\_\_

DATE OCT9/12 11.09

REP: TO LENA  
FR JULIE  
REJECTED M2  
MANUALLY DELETED SPOT ON 3  
TTLS \$3425.18X  
PLS CFM, THX 10/9

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

[illegible]

AGENCY ADVERTISER CODE = AGENCY EST# - 400  
AGENCY PRODUCT CODE =

3	S	1000P-1100P	30	\$2,800.00	10/5	10/5
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PROGRAM :	20/20		
STATION MAKEGOOD OFFERS:			
M2 REJECT BUY#3	MISSED: FRI/1000P-1100P	OCT5	30S \$2,800.00 (OCT5/12)
	OFFER: SAT/330P-700P	OCT6	30S \$2,750.00 PLS ADVISE.

\*\*\*\*\*RESEND  
CMT: CREDIT \$50

REP HEADLINE# 6360855 TRF# 335174  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT9/12 11.09  
\*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
OCT/12						34425.00						

CONTRACT TOTAL 34425.00  
TOTAL SPOTS 18

MARKET TOTALS \$110,925 WFTV 34% WKMG 30% WESH 25% WOFL 9% WKCF 0% WRBW 2% CABL 0%  
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE